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**43rd Annual**

**Protecting Our  
Children Conference**

**Honoring the Sacred**

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ORLANDO, FLORIDA | MARCH 30–APRIL 2, 2025

**Sponsorship  
Opportunities**



**NICWA**  
National Indian Child Welfare Association  
*Protecting Our Children • Preserving Our Culture*

# About Conference & Benefits

The National Indian Child Welfare Association (NICWA) is excited to announce that our 43rd Annual Protecting Our Children Conference will be held at the DoubleTree by Hilton Hotel at the Entrance to Universal Orlando in Orlando, Florida, on March 30–April 2, 2025.



Every year, NICWA brings together the largest national gathering focused on American Indian and Alaska Native child advocacy issues: the Protecting Our Children Conference. With over 2,000 attendees—and growing every year—this multiday event is the premiere national event addressing tribal child welfare and the well-being of Native children and families. Attendees of the Protecting Our Children Conference represent a diverse cross-section of experts, practitioners, and leaders in their fields, including child welfare, mental health, and juvenile justice service providers; legal professionals; advocates for children and youth; and tribal, state, and federal government representatives.

**“This conference inspired me and motivated me to become a better worker for the children and families I serve. I was losing my spark and questioning my purpose in this field, but I came home wanting to make change.”**

–2024 NICWA Protecting Our Children Conference Participant

NICWA’s Protecting Our Children Conference offers cutting-edge programming and is the leading source of emerging best practices in Indian child welfare and related fields. Highlighting strategies to develop programs and services that keep Native families together and thriving is the core of our programming, and Indian Child Welfare Act (ICWA) compliance is a cornerstone of this convening. Our engaging mix of content and activities inspires and equips attendees to develop and strengthen culturally based programming and systems change efforts in their communities.

**Your support makes this work possible.** Sponsoring NICWA’s Protecting Our Children Conference offers you the opportunity to reach a unique audience while directly supporting work to build the capacity of tribal nations to prevent child maltreatment and ensure that all Native children have access to community-based, culturally appropriate services that help them grow up safe, healthy, and spiritually strong.

**For more information about NICWA’s conference and sponsorship opportunities, please contact April Black at [april@nicwa.org](mailto:april@nicwa.org).**

## Sponsorship Opportunities

**NICWA values your partnership with us as a sponsor of the Protecting Our Children Conference. All sponsors will receive some benefits in common:**

- Name and logo recognition on conference signage and in select NICWA communications (tiered by sponsorship level)
- NICWA website logo placement and listing
- NICWA conference app listing
- NICWA social media listing
- Logo in slideshow during all conference general sessions (February 25 logo deadline)
- Inclusion in conference final report
- Inclusion in thank you article in post-conference *NICWA News* quarterly print and digital newsletter

**In addition to the benefits listed above, sponsors will also receive unique benefits based on sponsorship level.**

# Additional Sponsorship Benefits by Level

## Host Sponsor | \$25,000

- Banner in conference app
- Verbal recognition at all general sessions
- Opportunity for brief live remarks during one general session
- Recognition as Banquet Sponsor
- Welcome ad with logo in agenda book
- Ad or profile in *NICWA News*
- One press release (national and local media outlets)
- Logo on conference registration emails
- Name placement on conference lanyards
- Logo placement on T-shirts and tote bags
- Product placement in tote bags (March 1 notification deadline)
- Six complimentary conference registrations (a \$4,560 value)—can exchange two conference registrations for one complimentary exhibit booth until booths are sold out

## Four Directions Sponsor | \$12,000

- Verbal recognition at all general sessions
- Recognition as Annual Membership Meeting Sponsor
- Logo placement on conference T-shirts
- Product placement in tote bags (March 1 notification deadline)
- Four complimentary conference registrations (a \$3,040 value)—can exchange two conference registrations for one complimentary exhibit booth until booths are sold out
- \$1,000 Sage NICWA membership

## Sacred Circle Sponsor | \$6,500

- Verbal recognition at one general session
- Recognition as Coffee Break Sponsor
- Product placement in tote bags (March 1 notification deadline)
- Two complimentary conference registrations (a \$1,520 value)—can exchange for one complimentary exhibit booth until booths are sold out
- \$1,000 Sage NICWA membership

## Morning Star Sponsor | \$3,500

- One complimentary conference registration (a \$760 value)
- \$400 Cedar NICWA membership

## Council of Friends Sponsor | \$1,500

- 50% off one in-person conference registration (a \$380 value)

## Sponsor Logo Submission

All logos are required by February 25, 2025, for guaranteed inclusion.

For more information, contact April Black at [april@nicwa.org](mailto:april@nicwa.org).

National Indian Child Welfare Association, 5100 S Macadam Avenue, Suite 300, Portland OR 97239

# About NICWA

NICWA is a nonprofit membership organization dedicated to the well-being of American Indian and Alaska Native children and families. Headquartered in Portland, Oregon, NICWA's members include tribes, individuals—both Native and non-Native—and private organizations from across the United States and Canada concerned with Native child and family issues. NICWA works to improve the well-being of Native children and families; supports tribal nations in building the capacity to prevent child abuse and neglect; and is the most comprehensive source of information on American Indian and Alaska Native child welfare. Through the efforts of our staff, board, members, and partners, NICWA protects Native children and keeps them connected to their families, communities, and cultures.

**NICWA works in four major areas to protect Native children and families: community development, training, public policy and advocacy, and research.**

## Community Development

NICWA helps build tribal capacity to prevent child abuse and neglect through positive systems change at the tribal, state, and federal levels. By promoting prevention services, our programming supports the safety, health, well-being, and spiritual strength of Native children along the broad continuum of their lives.

## Training

NICWA provides training, technical assistance, and professional development for those interested in learning about Indian child welfare and related fields. From our annual conference—the preeminent national event dedicated to tribal child welfare and well-being—to our trainings tailored for individual communities, NICWA strives to provide rigorous, timely, and meaningful information to those who serve Native children and families.

## Public Policy and Advocacy

NICWA advocates for policies that support tribal communities and their efforts to protect children, decolonize services, and reclaim the cultural beliefs, traditions, and customs that are the foundation of protecting Native children and strengthening Native families. Our collaborative advocacy efforts played a key role in the positive outcome upholding the Indian Child Welfare Act in the U.S. Supreme Court's 2023 *Haaland v. Brackeen* decision, and our advocacy for the future of ICWA is charting a positive course for the next generations of Native children and families.

## Research

NICWA conducts research and evaluation in service to tribal communities in ways that are sensitive to historical traumas and respectful of and aligned with community needs, values, cultures, and traditions. We provide and interpret data to help inform services and advocate for funding for child welfare programs.

*If necessary to ensure the health and safety of participants, NICWA may decide to change the conference format. If NICWA changes the format of the event, sponsorship benefits will be converted to applicable products offered through a virtual conference platform.*



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**Learn more online at:**  
[nicwa.org/conference](https://www.nicwa.org/conference)